

Chapter: **CUSTOMER RELATIONS/MEMBER SERVICES**
Title: **PREVENTION SERVICES IN MACOMB COUNTY**

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Chief Executive Officer Date

Approved by: Al Lorenzo 06/14/2025
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I. **ABSTRACT**

This policy establishes the standards of Macomb County Community Mental Health (MCCMH), an official agency of the County of Macomb, for prevention services and the strategic framework for prevention services for at-risk populations.

II. **APPLICATION**

This policy shall apply to MCCMH directly-operated and contracted network providers and Certified Community Behavioral Health Clinics (CCBHC) in Macomb County.

III. **POLICY**

It is the policy of MCCMH to ensure that services are individualized and directed toward improving overall wellbeing to support prevention of mental illness, including substance use disorders and/or increase positive outcomes for those living with mental illness, including those with co-occurring substance use disorders.

IV. **DEFINITIONS**

A. At-Risk Populations

Infants, children and youth, or adults in vulnerable circumstances which are negatively impacting their wellbeing, functioning or both, such as poverty, those in marginalized groups, those affected by violence, high conflict environments and/or relationships, or because of disability or intellectual impairment, who are at an increased risk for experiencing a mental health or substance use condition.

B. Care Coordination

A process used across systems of care to assist persons served in accessing services, such as social, educational, and other support services. It is characterized by advocacy, communication, and resource management to promote quality, cost effectiveness and positive outcomes.

- C. Community Wellness Services
The programs, initiatives, and groups available to the residents of Macomb County which promote overall wellness through health education, screening, and treatment, as well as social and skills development.
- D. Disability Prevention
Treatments, services, supports and programming designed to promote overall wellness and health consciousness of the individuals' receiving services in an effort to reduce likelihood of chronic illnesses, disease and/or disability and to support individuals with chronic conditions and/or disabilities in managing their symptoms and/or condition(s).
- E. Macomb County Human Services Coordinating Body (HSCB)
A formal organization of various Macomb County public agencies, known as the Community Collaborative Body for Macomb County. The collaborative includes work groups, committees and other local agencies aimed at improving inter-agency planning, cross-system programming and collaboration between agencies to enhance the services available to the residents of Macomb County. HSCB executive council members share information about their respective agencies and programs, determine local prevention priorities, appoint work groups to study key issues, and prepare action plans with recommendations for inter-agency action. The HSCB executive council reviews and sanctions work group and committee recommendations and provides oversight for the projects of collaborating agencies.
- F. Disability
Any condition, mental or physical that impairs an individual's bodily structure or function, which limits activities and participation, such as seeing, hearing, walking or solving problems, working, engaging in socialization, recreation, or obtaining and maintaining needed services and supports, such as healthcare or preventative services.
- G. MCCMH Prevention Services
Services directed proactively to at-risk populations which are designed to reduce the likelihood of individuals experiencing any incidence of behavioral, emotional, or cognitive impairment or dysfunction which may result in reduced quality of life and/or overall wellbeing. Prevention services may be directed at the general community at-large, meaning all members of a catchment area or at specific groups of individuals, such as those in a specific age range or those who receive services without predetermined eligibility (universal); or toward at-risk populations (selective and indicated). Prevention services may be individualized, time-limited, or directed toward community wellness.
- H. Risk Factors
Characteristics or occurrences which can be environmental, genetic, psychological, behavioral, social or situational associated with higher likelihood or incidence of experiencing a behavioral health condition, crisis, or engaging in behaviors which put an individual at risk for experiencing negative outcomes, such as participating in substance use or abuse.
- I. Target Population

A population, identified through research, community needs assessment or other data collection process, toward which prevention services are recommended, directed or provided .

V. STANDARDS

A. Prevention in Person Centered Planning

1. During an Individual Plan of Service (IPOS) development for MCCMH persons served, MCCMH provider staff shall consider the needs of the individual and family, as appropriate, and take steps to ensure prevention services are identified and documented in the IPOS and delivered in accordance with applicable MCCMH policies and procedures.
2. MCCMH may provide the following prevention services:
 - a. Infant and Early Childhood Mental Health Care services;
 - b. Services for the aged and aging;
 - c. Services to children, adolescents or adults to increase resiliency and coping strategies for managing life stressors;
 - d. Suicide prevention and crisis planning;
 - e. Services to support children and youth in educational settings;
 - f. Community education on conditions related to known health and behavioral health conditions to increase awareness of knowledge of and how access to care for the conditions covered.
3. MCCMH may provide prevention services to or on behalf of at-risk populations through the dissemination of information, education, collaboration with community partners, and problem identification and referral. This strategic prevention framework can be developed by incorporating a prevention prepared community model. This may include but is not limited to the following:
 - a. Based on the identified needs of the community while considering the current capacity and readiness;
 - b. Using a targeted planning process which includes a clear rationale and statement of priorities;
 - c. Centering proactive prevention efforts with evidence based or best practice programming to accomplish identified objectives;
 - d. Establishing and consolidating community collaborative relationships related to identified prevention programming;

- e. Promotion of opportunities for new areas of programming; and
 - f. Appropriately responding to community occurrences and trend data.
 - 4. MCCMH may provide prevention services on behalf of at-risk populations through the following services:
 - a. Consultation relating to agency organization, program delivery, effectiveness of staff interventions and engagement, mental health or substance use needs and treatment response of individuals and groups;
 - b. Education and training provided to community agencies, local schools, and community groups;
 - c. Community resource planning and development (including facilitating self-help groups); and
 - d. Liaison and networking between community agencies and providers.
 - 5. The following are not considered prevention services:
 - a. Services provided to an individual receiving MCCMH services, e.g., case management, and advocacy;
 - b. Community activities undertaken as part of the administrative function;
 - c. Education and training services provided directly to target populations;
 - d. Education and training services provided to staff of mental health provider agencies; and
 - e. Public information services such as media and in-person presentations on general mental health issues and programs, newsletters, and press releases.
 - 6. MCCMH shall encourage participation in community planning for prevention services for all age groups to be provided under MCCMH auspices or through collaboration with HSCB and other human service agencies.
 - 7. MCCMH shall ensure the provision of staff to plan, coordinate, and assist in implementation of MCCMH prevention activities.
- B. Methodology for Ongoing Service Components
- 1. MCCMH prevention services shall use prevention models evaluated as

effective and approved by the MDHHS Office of Prevention and Family Preservation Services. MCCMH may pilot new prevention programs, provided the programs are based on evidence-based or informed prevention principles and follow the standards and procedures set forth in this policy.

2. There shall be a written description for each prevention service provided.
3. If appropriate, prevention programs shall have a connection with another service system. When referrals to the prevention program come from another service system, an ongoing process to assess risk factors and make necessary referrals shall be documented and implemented accordingly.

C. Confidentiality

1. MCCMH Administrative offices and all its providers shall adhere to the applicable provisions of the confidentiality policies of MCCMH which are found in Chapter 6 of the MCCMH MCO Policy Manual.
2. MCCMH Administrative Offices and all its providers shall maintain records for each prevention service, as required under applicable federal, state, and local laws or accreditation regulations and/or in accordance with MCCMH MCO policy.

D. Reimbursement

1. MCCMH may seek reimbursement from individuals and third-party payers for prevention services only under conditions which do not serve as an obstacle to the provision of services and do not require diagnostic formulation of mental illness, developmental disabilities, or substance use disorders.
2. Standards and procedures regarding reimbursements shall take place according to the provisions of MCCMH MCO Policy 7-001, "Determination of Financial Liability."

VI. PROCEDURES

None.

VII. REFERENCES / LEGAL AUTHORITY

- A. MCL 330.1208
- B. MDHHS Administrative Rules, R 330.2005(b) and 330.2007
- C. MDHHS / MCCMH Medicaid Managed Specialty Supports and Services Contract, FY 2013
- D. Michigan Department of Health and Human Services, Medicaid Provider Manual,

in effect and as amended

- E. Centers for Disease Control and Prevention. (2024, December 18). *Disability and health overview*. Centers for Disease Control and Prevention.
<https://www.cdc.gov/disability-and-health/about/index.html>
- F. Singh, V., Kumar, A., & Gupta, S. (2022). Mental health prevention and promotion—A narrative review. *Frontiers in Psychiatry*, 13.
<https://doi.org/10.3389/fpsyt.2022.898009>

VIII. EXHIBITS

None.